

20th December 2012

Dear Sir / Madam

Reepham Economic Strategy

We are delighted to inform you that work is shortly to begin on the production of a strategy to support the economy of Reepham.

By way of background, Broadland District Council established a Recession Mitigation Fund shortly after the financial crisis to provide support to businesses and communities across the District. Using this fund, the Council has been setting up local working groups, analysing local issues and developing projects and programmes to support the economies of each of the main settlements in its area during these difficult times. As part of this, we (Ingham Pinnock Associates), have been appointed to prepare a strategy for Reepham.

We are in the process of setting up a Town Team or Steering Group of local organisations to work with us over the coming months on the production of the strategy. In January 2013 we will start a process of detailed research and consultation and will be spending a lot of time in Reepham meeting local people, businesses and groups.

We have asked that local community organisations nominate representatives to be part of the Town Team. This will allow organisations to feed into the work we are doing and for our work to filter back to them. However, it is important that we try to consult as widely as possible and so expect to hold some form of consultation event towards the end of January 2013. Further details will be provided in due course.

Members of the Town Team have been asked to circulate this letter around their organisations and more widely to let people know that the work is about to commence and notify people of the aforementioned consultation event. Alongside this, we have set up a Facebook page where you can feed into the work and keep track of progress:

<http://www.facebook.com/pages/Reepham-Economic-Strategy/531685703511008?fref=ts>

We are also setting up an e-mail newsletter in relation to the work which you can subscribe to via our website:

<http://eepurl.com/tdiff>

If you have any questions or queries or would like to be involved, please contact me ross@inghampinnock.com or my colleague Kate kate@inghampinnock.com We look forward to working with Reepham over the next few months and producing a strategy that can support and enhance such a wonderful market town.

Yours faithfully

Ross Ingham
Director – Ingham Pinnock Associates